VISPRING CELEBRATES 125 YEARS IN 2026

Leading British luxury bedmaker commemorates milestone anniversary

Vispring, the renowned British luxury bed manufacturer, proudly marks its milestone 125th Anniversary in 2026, celebrating more than a century of craftsmanship, innovation, and uncompromising comfort.

Since introducing the pocket sprung mattress in London in 1901, Vispring has remained at the forefront of luxury bedmaking. Based in Plymouth, Devon since 1970, each bed is meticulously handcrafted by skilled artisans. Vispring now sells to 65 countries globally and is the benchmark for bespoke, handcrafted beds, distinguished by its use of the finest natural materials and an unwavering commitment to British manufacturing excellence.

VISPRING Regal Superb mattress, Classic Collection, Baronet Superb mattress, Original Collection, www.vispring.com

Discussing the milestone anniversary, **Martin Gill, Managing Director of Vispring**, states: *"This year, we celebrate a remarkable milestone at Vispring: our 125th anniversary. It's a moment of real pride for me personally, and one that belongs to far more than just the brand. It belongs to the global community of people who have shaped Vispring over the years - our craftspeople, colleagues, suppliers, retail partners, and, of course, our customers who welcome Vispring into their homes."*

He continues: "As we look ahead, our ambition is clear: to bring exceptional sleep to more homes around the world, while staying true to who we are and what has always set us apart. Thank you to everyone who has played a part in reaching this extraordinary anniversary. I am excited for what lies ahead and grateful to share the journey with you. Here's to the future of Vispring, and all that is still to come."

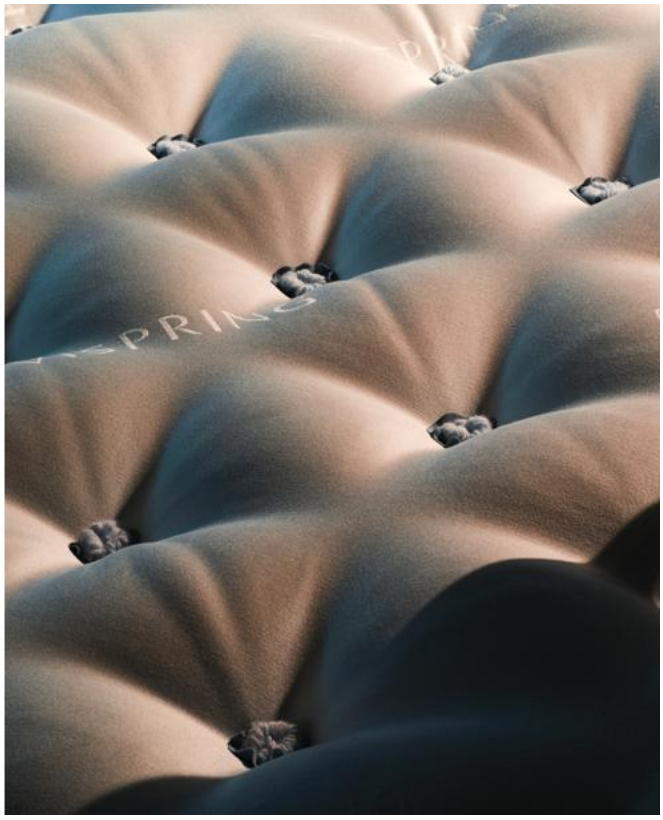
Innovation & Ingenuity

From the very beginning, Vispring has stood for one simple belief: that how the world sleeps truly matters. Vispring has always believed a bed is far more than a place to rest. It is the heart of the home - a place of restoration, connection, memory, and sanctuary. Vispring has a rich heritage rooted in British craftsmanship, quality, and innovation. Its founders revolutionised the bedding industry with a design that continues to set the standard for luxury mattresses around the world.

The Vispring story began in 1899 with James Marshall, an English engineer living in Canada. Seeking to ease his wife's discomfort during a period of illness, Marshall set out to create a mattress that would provide superior comfort and support, a deeply personal act of love.

Traditional mattresses used interconnected springs, but Marshall's innovation was the pocket spring, with each spring encased in its own fabric pouch. This allowed for more individual contouring and support, leading to a more comfortable sleep for his wife. This single innovation transformed sleep around the world, and it continues to inspire everything the brand does today.

125 years later, the same dedication to innovation and unparalleled comfort remain at the heart of the brand. Each Vispring bed is still crafted using time-honoured techniques, the finest natural materials, and meticulous attention to detail. This enduring commitment to comfort, innovation, and craftsmanship continues to define Vispring's bespoke approach, ensuring each mattress delivers the same exceptional standard.



VISPRING - Tiara Superb Mattress Cut Through, Tiara Superb Mattress, www.vispring.com

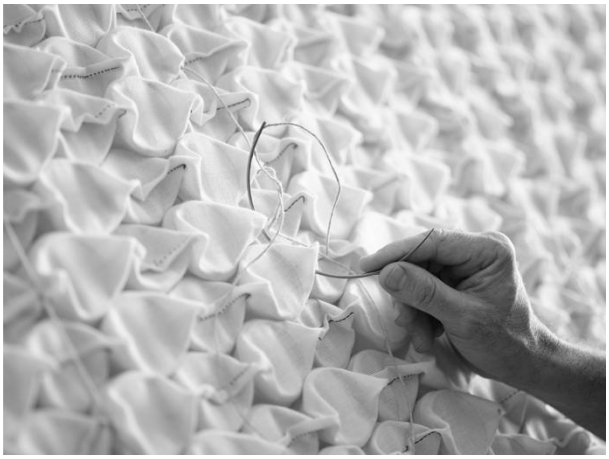
Craftsmanship & Longevity

Vispring is a brand built on a legacy of outstanding craftsmanship. The Vispring recipe and manufacturing process have remained largely unchanged throughout its 125-year history, and the brand continues to set the standard for bespoke, handcrafted beds.

Every Vispring bed is handmade to order at its factory in Plymouth. Today, almost 200 craftspeople continue the brand legacy. Its artisans have followed the same time-honoured technique since its launch in 1901 to create a truly bespoke product to suit every need. The brand's rich heritage of craftsmanship ensures that the knowledge and dedication to sleep quality are meticulously handed down through generations of expertise.

Vispring's craftspeople use the traditional method of hand side stitching, a craft skill that has been passed down through generations and can take up to 8 hours for one mattress, giving superior strength and stability.

Vispring is one of the only remaining UK manufacturers to make its own springs, each one sewn into individual calico pockets and hand nested, using natural twine. This method ensures the springs are responsive to every movement. The result is a rare balance of precision and artistry - products designed not only to endure, but to become better with time. At its core, Vispring is more than a brand; it is a community built on care, craftsmanship, and pride in doing things the right way.



VISPRING Craftsmanship – Assembly, Hand Nesting, www.vispring.com

VISPRING Craftsmanship – Side Stitching, Headboard Making, www.vispring.com

Natural materials

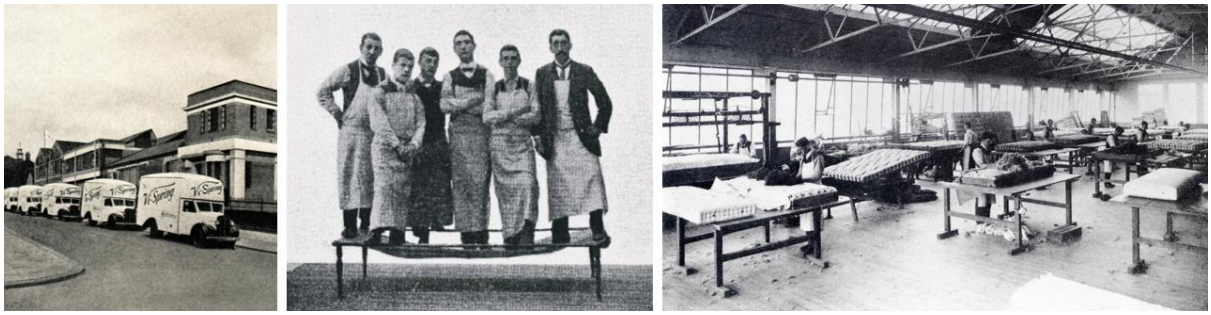
Vispring is committed to using only the finest components, meticulously curated for unparalleled quality. Only the finest, natural materials fill each Vispring mattress, including British wool, Real Shetland Wool, horsetail, bamboo, and cashmere. Each fibre is selected for its unique attributes that contribute to the most exquisite sensations of sleep comfort and excellence, underscoring Vispring's commitment to sustainability.

VISPRING Natural Fillings – Cashmere, Horse Hair, Vicuna, Wool, www.vispring.com

History & Heritage

Vispring has a rich heritage, its mattresses have graced the first-class cabins of legendary ocean liners, including The Titanic and the Queen Elizabeth II, and can be found today in the suites of the world's most prestigious hotels, such as The Dorchester, The Pig Hotels, Beverly Hills Hotel and Dubai's Lana Hotel.

In 2012, Vispring was honoured with the coveted Queen's Award for Enterprise, and in 2024, the King's Award for Enterprise in International Trade, solidifying its position as the UK's largest luxury bed exporter. Today, its beds are stocked worldwide by nearly 1,000 stores, with customers in 65 countries.



VISPRING History – The Vispring Factory, Photo courtesy of Vispring

VISPRING ARCHIVE - Photo courtesy of Vispring

NOTES TO EDITORS:

Vispring is a leading luxury British bed manufacturer, responsible for introducing the pocket sprung mattress in London in 1901. Based in Plymouth, Devon since 1970, Vispring now sells to 65 countries globally and is the benchmark for bespoke, handcrafted beds, made using only the finest, natural materials, including British wool, Real Shetland Wool, cashmere, horsehair and silk.

Vispring epitomises a distinctly British form of elegance, combining technical prowess with an approach worthy of the finest tailoring and remains the international standard for comfort and sophistication, coupled with a lasting respect for traditional methods of workmanship.

Vispring has a rich heritage, its mattresses have graced the first-class cabins of legendary ocean liners, including The Titanic and the Queen Elizabeth II, and can be found today in the suites of the world's most prestigious hotels, such as London's The Dorchester as well as on board luxurious Princess Yachts and Gulfstream Jets.

In 2012 and 2024 Vispring was honoured with the coveted King's Award for Enterprise in International Trade, solidifying its position as the UK's largest luxury bed exporter. The brand is committed to reducing its impact on the environment, with designs built to last and continued use of all-natural mattress fillings. The company continues to work towards a more sustainable future and, in both 2023 and 2024, achieved the ISO 14001 Environmental Standard following an in-depth external audit by the Société Générale de Surveillance at its Plymouth factory.

www.vispring.com

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