

EMBARGO DATE: 21ST APRIL 2026

VISPRING UNVEILS EXCLUSIVE COLLABORATION WITH TOM DIXON

Two icons of British design unite in a landmark creative partnership, debuting at Salone del Mobile

Vispring, the world's leading luxury bed and mattress maker, announces an exclusive creative collaboration with Tom Dixon - one of Britain's most iconic and provocative design voices. Debuting at Salone del Mobile this April 21st 2026, the partnership brings together two pioneering British institutions in a celebration of artistry, craftsmanship, and the enduring pursuit of exceptional design - creating a collection of headboards and a bed design that marks a new chapter for both brands.

United by a shared commitment to quality and a fearless approach to creativity, the collaboration marks a natural meeting of minds. Where Vispring has spent 125 years perfecting the art of sleep, Tom Dixon has spent decades redefining the boundaries of material, form, and function. Together, the result is something entirely new - and entirely considered.

*"The bed is the piece of furniture we spend the most time in contact with throughout our lives," says **Tom Dixon**. "It is a primary refuge that deserves more celebration. We were keen to take on Vispring's challenge to create new ideas in somnolence. Our visit to their factory reinforced our conviction that there was no better partner, given their extraordinary history of innovation and our shared desire to spend more time in bed."*



Tom Dixon X Vispring - Fat Bed, www.vispring.com

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About the collection and collaboration

Vispring and Tom Dixon have collaborated with a shared goal: to explore the synergy between 125 years of British handcrafted expertise and contemporary design. The result is a collection that redefines the concept of a luxury bed, both as a functional object and as a work of art.

This partnership is founded on mutual respect and creative tension. For Vispring, it is an opportunity to apply its centuries-old craftsmanship to a bold new vision, pushing the boundaries of form, materials, and finishes while maintaining the construction standards that characterise every bed produced in its Plymouth workshop. For Tom Dixon, it is a chance to engage in a new product collaboration and infuse his signature design style into a tradition steeped in depth and heritage.

Crafted at Vispring's Plymouth workshop, the collection features four new headboards and one bed, along with three bespoke showpieces designed exclusively for Milan Design Week - each showcasing the intersection of British craftsmanship and contemporary design.

Joining the permanent Vispring collection are four headboards and one full bed frame: the Groove Headboard (available with optional foot-end), the Heart Headboard, the Rainbow Headboard, the Wingback Headboard, and the Fat Bed - a full bed frame and headboard design. Completing the Milan debut are three concept pieces created exclusively for Salone del Mobile: the Flare, the Arch, and Bunny.

Vispring will present its new launches at Salone del Mobile from 21st to 26th April at Stand A11, Pavilion 15.



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Tom Dixon X Vispring - Wingback Bed,
www.vispring.com



Tom Dixon X Vispring - Groove Bed,
www.vispring.com

Milan Design Week

Launching at Milan Design Week, Tom Dixon and his interior design agency, Design Research Studio (DRS), will stage a takeover of the Mulino Estate. The historic complex will serve as a multi-brand destination, debuting the collaboration with Vispring.

The Venue: Mua Mua Hotel & Mulino Factory on the Mulino Estate: The residency centres on the preview of Mua Mua, a new hotel concept located within the Mulino Estate. Originally designed in 1929 by Chiodi and Gio Ponti for the Sordelli family, the estate has been under the ownership of the Virga family since 1955. Curated by Ludovica Virga as a multidisciplinary hub, visitors can expect a playground of inspiration with the estate featuring a garage, courtyard, and silo galleries. Following the Tom Dixon takeover during Design Week, the property will officially open to the public as a fully operational hotel.

Vispring x Design Research Studio: Highlighting the intersection of British craftsmanship and contemporary design, Vispring will showcase the collection at the Mua Mua Hotel launch during Milan Design Week, with four new headboards and one bed soon to be added to their permanent collection, alongside three bespoke showpieces designed exclusively for Milan. Each hotel room will be transformed into a fully immersive environment of colour, texture and materiality, with designs inspired by best-selling products within the Tom Dixon range, such as FAT, GROOVE, and WINGBACK.

Adding a playful nod to Vispring's craft credentials, the brand will also present its own interpretation of The Princess and the Pea - a Vispring mattress crowned with a series of toppers, each showcasing the brand's range of fabrics and materials. From current

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headboard and mattress tickings to rare archive designs, the installation highlights the breadth and depth of Vispring's textile heritage, inviting guests to discover the artistry that goes into every layer of a Vispring bed.



Tom Dixon X Vispring - Heart Bed,
www.vispring.com



Tom Dixon X Vispring - Rainbow Bed,
www.vispring.com

Craft & construction

Every Vispring bed begins by hand and ends by hand, a process unchanged in its essential character since the brand first introduced the pocket sprung mattress in 1901. Each spring is individually nested and hand-tied by craftspeople at Vispring's Plymouth workshop, a method that demands years of skill to master and cannot be replicated by machine. It is this human approach to making that defines the Vispring difference, and it is what makes the collaboration with Tom Dixon so compelling.

For this collection, that centuries-old expertise meets the radical material and formal language that has made Tom Dixon one of the most distinctive design voices of his generation. The challenge, and the opportunity, was to push Vispring's craft into new territory: to ask what 125 years of handmade expertise looks like when applied to a creative brief. The result is a body of work that honours the integrity of traditional construction while embracing a boldness of form and finish that is unmistakably Dixon.

British design on the global stage

British design has never been more relevant on the world stage. Recognised for its originality, rigour, and rare ability to fuse heritage with forward-thinking vision, it

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commands a unique authority in the global luxury market, one that is earned through decades of uncompromising craft and creative ambition.

Vispring and Tom Dixon are two of Britain's most enduring design exports. Together, they represent a statement about what British design can achieve when craft and creativity are given equal weight - the belief that the finest things should be made exceptionally well and made to last.

Clare Schifano, Global Marketing Director of Vispring, discusses the collaboration: "*Tom Dixon represents the very best of British design - bold, purposeful, and distinctive. This collaboration felt instinctive from the very beginning. We are both rooted in a tradition of making things exceptionally well, and both driven by a restlessness to push design capabilities.*

British design carries significant weight on the global stage today, blending heritage with forward-thinking vision. This partnership embodies these qualities perfectly. For Vispring, it has been an opportunity to explore new directions in our craft, applying 125 years of handmade expertise to a creative brief that challenges convention.

Every detail has been carefully considered, and every material has been chosen with intention. What Tom brings, and what we share, is an unwavering commitment to quality.

The result is a piece that is unmistakably Vispring in its construction and unmistakably Tom Dixon in its character. We are immensely proud of what we have created together, and we believe it sets a new benchmark for luxury British design."

NOTES TO EDITORS:

Tom Dixon at The Mua Mua Hotel & Mulino Estate

- Address: Via Aosta 2, Milano 20155 (Closest Metro: Cenisio)
- Dates: 21 – 26 April 2026
- Hours: 10:00 AM – 7:00 PM
- Access: 16 minutes from the Duomo; 20 minutes from Fiera Milano

Vispring at Salone del Mobile

- Location: Stand A11, Pavilion 15
- Address: Fiera Milano Rho - S.S. del Sempione 28 - Rho (MI)
- Opening hours: Trade operators, General public and Students: 9.30am - 6.30pm
Press: 8.30am - 6.30pm

About Vispring:

Vispring is a leading luxury British bed manufacturer, responsible for introducing the pocket sprung mattress in London in 1901. Based in Plymouth, Devon since 1970, Vispring now sells to 65 countries globally and is the benchmark for bespoke, handcrafted beds, made using only the finest, natural materials, including British wool, Real Shetland Wool, cashmere, horsehair and silk.



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Vispring epitomises a distinctly British form of elegance, combining technical prowess with an approach worthy of the finest tailoring and remains the international standard for comfort and sophistication, coupled with a lasting respect for traditional methods of workmanship.

Vispring has a rich heritage, its mattresses have graced the first-class cabins of legendary ocean liners, including The Titanic and the Queen Elizabeth II, and can be found today in the suites of the world's most prestigious hotels, such as London's The Dorchester as well as on board luxurious Princess Yachts and Gulfstream Jets.

In 2012 and 2024 Vispring was honoured with the coveted King's Award for Enterprise in International Trade, solidifying its position as the UK's largest luxury bed exporter. The brand is committed to reducing its impact on the environment, with designs built to last and continued use of all-natural mattress fillings. The company continues to work towards a more sustainable future and in 2023 achieved the ISO 14001 Environmental Standard following an in-depth external audit by the Société Générale de Surveillance at its Plymouth factory and are proud to have maintained that certification.

www.vispring.com

@vispringbeds

About Tom Dixon:

Established in 2002, Tom Dixon is a British luxury design brand which is represented internationally. Specialising in furniture, lighting and accessories, Tom Dixon has hubs in London, New York and Shanghai. With an aesthetic that is intrinsically inspired by the brand's British roots, the products are internationally recognised and appreciated for their pioneering use of materials and techniques.

Founder and eponymous Creative Director Tom Dixon is a restless innovator who rose to prominence in the mid-1980s as a maverick, untrained designer with a line in welded salvage furniture. While working with the Italian giant Cappellini he designed the widely acclaimed 'S' Chair. In the late 90s Tom became Creative Director at Habitat and rejuvenated the brand while maintaining Terence Conran's vision of enriching everyday life through simple, modern design. Today, Tom is one of the industry's most feted British designers and is internationally heralded as a significantly original talent. From an amateur welder to an internationally celebrated designer with a career spanning over four decades, in 2024 Tom was awarded a Commander of the Order of the British Empire (CBE) from King Charles III – the highest-ranking order of the British Empire level - for his services to design.

Best-selling products such as Beat, Melt, S-Chair and Fat are instantly recognisable and have been acquired by the world's most famous museums including the Victoria & Albert Museum, London; MOMA, New York; and the Centre Pompidou; Paris. Latest additions to the range, such as the brand's first outdoor collection Groove, Melt, Bell and Jack portable lights and Plump and Fat sofas are quickly gaining momentum and reiterate Tom's status and significance in the design world.

tomdixon.net

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